



for immediate release

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Loeb Smith Attorneys acts as the BVI Legal Counsel to Pitanium Limited on NASDAQ listing

Hong Kong (4 June 2025) Loeb Smith Attorneys, one of the leading offshore corporate law firms, acted as BVI legal counsel to Pitanium Limited on its successful initial public offering of 1,750,000 Class A ordinary shares. The shares began trading on the Nasdaq Capital Market on 30 May 2025, under the ticker symbol "PTNM".

Pitanium Limited is a retailer in Hong Kong focusing on the sale of its proprietary brand products in the field of beauty and personal care, namely PITANIUM and BIG PI online. It also generates revenue from the offline sale at six retail stores situated in Hong Kong's premier shopping destinations.

The Loeb Smith team was led by Partner Gary Smith, and included team members Counsel Kate Sun, Associate Frost Wu and Associate Max Lee in Hong Kong. Loeb & Loeb LLP, TC & CO., and Tian Yuan Law Firm acted as U.S. legal counsel, Hong Kong legal counsel, and PRC legal counsel to Pitanium Limited, respectively, and VCL Law LLP acted as U.S. securities counsel for Cathay Securities, Inc., the underwriter in connection with the offering.

Corporate Partner, Gary Smith stated: "We are delighted to have advised Pitanium Limited on this significant milestone in its growth journey. Our firm is excited to see the resurgence of activity in capital market listings, and remains committed to delivering the team's deep expertise, strategic advice and robust legal support in cross-border transactions and capital markets to clients as they navigate their path to success".

About Loeb Smith Attorneys

Loeb Smith Attorneys is one of the leading offshore corporate law firms considered one of the most active and knowledgeable firms for advising on offshore investment funds formation and launch of all asset classes including public securities, private equity, venture capital, real estate, and virtual assets. Other areas of strength and growth are advising on M&A, Finance, Corporate Restructurings, Capital Markets, Regulatory Compliance, Investments, Logistics, Shipping and Aviation.

Considered a leading law firm in the Fintech and Blockchain Technology space, Loeb Smith also advises on token issuances, application for VASP licences for Web 3.0 businesses, Metaverse infrastructure and other virtual asset service providers, and utilising Cayman and BVI structures to develop virtual asset platforms for DAOs. Loeb Smith's clients are investment managers, financial institutions, onshore counsels, and HNWIs who the firm advises on day-to-day legal issues and complex, strategic matters.

Some of our firm's recent accolades are: rankings in IFLR1000, Legal 500; winning Best Law Firm - Fund Domicile at Hedgeweek US Emerging Manager Awards 2023 and 2024; winning Best Law Firm - Fund Domicile at Private Equity Wire US Emerging Manager Awards 2023 and 2024; winning Best Law Firm - Fund Domicile at Private Equity Wire US Awards 2023; recognised amongst Top 30 Asia's Fastest Growing Law Firms in 2023 by Asian Legal Business; ranked in The A-List: Top Offshore Lawyers by Asia Business Law Journal in 2022 and 2024; winning The Best Offshore Law Firm – Client Service at With Intelligence HFM Asia Services Awards 2024; ranked in ALB Hong Kong Firms to Watch 2024, 2025 lists.

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